

Measurable Outcomes Chart

Organization Name	The Edna Brooks Foundation, Inc. dba My Sister's Place
Project Title	Hocking County DV Support
Total Budget for Project	\$38,794.35
Amount of Request from Board	\$33,594.35

Abstract: Provide a brief description of program activities, the population served, outcomes, and how funds were used.

My Sister's Place will heighten awareness of services available to Hocking County victims and survivors, strengthen connections with stakeholders, and provide added services such as motel stays and cell phones to those in need. We will increase marketing efforts and have an increased presence with both survivors and stakeholders.

<u>Outcome Category</u>	<u>Outcome Statement</u>	<u>Baseline</u>	<u>Re-Measure</u>	<u>Verification</u>
Local visibility and access in Hocking and Vinton Counties	We will create and distribute Hocking County specific brochures, air a radio advertisement, rent a billboard, and purchase branded items for tabling, reaching approximately 10,000 Hocking residents.	0	March 31, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;">10000</div> June 30, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;">10000</div>	We will provide receipts for the brochures, radio ad, billboard, and tabling items. We will distribute 500 brochures, purchase 1000 tabling items, and air 100 radio ads.
Increases the number of people receiving services.	We will double the number of Hocking clients served in shelter, outreach case management, or court advocacy in the first six months of CY 2025 as we did in the first six months of CY 2024.	8	March 31, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;">8</div> June 30, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;">16</div>	We keep track of our clients in a database and can report these numbers at any time.
Enhanced quality of care that increases function, well-being and/or level of independence.	We will increase by 5 our number of case management clients that access counseling, an income increase, food, or other referrals.	1	March 31, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;">3</div> June 30, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;"></div>	Brittany Eckert will keep track of client contacts and outcomes.
Increased quantity and quality of relationships with Hocking and Vinton Counties stakeholders.	We will increase our networking and care coordination by doubling the number of community meetings we attend, and stakeholder contacts we make, each month. We will make at least two contacts each month.	1	March 31, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;">6</div> June 30, 2025 <div style="border: 1px solid black; width: 60px; text-align: center; margin: 2px;">12</div>	Brittany Eckert will keep track of community contacts.